



May 2019

Rotary

District 7280



REGISTER NOW FOR DISTRICT CONFERENCE AT THIS LINK:

<https://fs29.formsite.com/P5pMwV/40jhzzh4rn/index.html>

A Message from District Governor Scott Bayline

"Be the Inspiration." When I heard this theme last January, I was excited to have a relatable theme that seems so appropriate for Rotary. President Barry's words were "Be the Inspiration to help Rotary move from reaction to action." As District Conference approaches I have begun to reflect on the last 12 or so months. I hope I have inspired you and your clubs to adapt. To not only survive as Rotary clubs and Rotarians but, thrive and strategically look forward. How can we accomplish more? How can we attract more individuals to become Rotarians? Is your community a better place than it was 12 months ago because of Rotary? The year is not over but it is time to begin planning for the next Rotary year as well as wrap up this year. I know I have been *Inspired*, perhaps more than vice versa, with what our clubs accomplish and by the great people throughout our District and Rotary who share our vision of making the world a better place.

It's "Last Call" for District Conference. Our speakers are excited to be a part of our celebration and share their story with us. Their bios have been published and I believe you will find inspiration in their stories and the opportunity to mingle with them throughout the weekend. As we adapt to the changing technology it becomes easier to do things online -- with an email or by posting information on a webpage. It's a change that is inevitable and one that brings with it many positive features. For example, I spend less time in the car than perhaps some Past District Governors endured. However, we also lose that personal contact of seeing other Rotarians while sharing conversations and ideas. With less frequent face-to-face meetings, it's easy to forget we are part of a much larger organization filled with others with the same motivations. District Conference is that opportunity to renew those connections and make new ones. Like Rotary and the world around us, Conference is evolving to meet our members' needs. If you are unable to make it this year, DGE Ken is well on his way planning District Conference for 2020. The date is May 15-17, 2020. Put it on your calendar and if I don't see you in Erie this year, I'll see you in Cranberry Township in 2020. *Continued on Page 7.*

WRITTEN ONE HUNDRED YEARS AGO

On Friday night, January 15, 1919, the DuBois Rotary Club was formed. The preliminary organization existed in DuBois for several months, but because of the influenza epidemic, Red Cross drives, Liberty Loan campaigns, etc., there was no opportunity afforded for going ahead with the final organization. This, however, will be completed on Friday evening and DuBois will take its place with many other progressive towns and cities that have such clubs.

It is expected that the charter membership will be 30 members and that ultimately this will be increased to about 50.

For its members Rotary provides activities that will extend the horizon of business experience; that will stimulate their minds to travel in unfrequented channels of thought; arouse them to service for others; help them attain their greatest possibilities; make them leaders among men.

**CONGRATULATIONS
ROTARY CLUB OF DUBOIS!
CHEERS TO ANOTHER 100 YEARS!**

MAY

is

YOUTH SERVICE MONTH

PEACE PIPELINE: PROPOSED DISTRICT PEACEBUILDER PROJECT

by Diane Chido, District Peace Committee Chair



WHAT: Sponsor a District #7280 elementary school for retired State Trooper Matt Harris' *Character, Be About It* program: <https://www.characterbeaboutit.org/>

WHERE: Conduct basic data analysis to identify optimal candidate school based on criteria such as extreme poverty, remoteness, high opioid addiction/death rate, etc. based on Mr. Harris' knowledge of the region and current relationships.

WHEN: Need first-year funding in place by August 2019 to begin first program in September 2020 (\$26,000/year/school)

WHY: The Character building program directly supports 4 of RI's 6 areas of focus: Peace and conflict prevention/resolution, Maternal and child health; Basic education and literacy; and Economic and community development.

Looking at these areas of focus in conjunction with the concept of *Positive Peace* promoted by Rotary International and the Institute for Economics and Peace (IEP), which is defined as the "attitudes, institutions, and structures that create and sustain peaceful societies" leading to "an optimum environment for human potential to flourish." This construct opposes thinking of peace as the absence of violence and conflict.



Through IEP's 8 Pillars of Positive Peace and the research conducted by Penn State Behrend's CORE program on the progress made by the students of the Character program, we can identify success factors supportable by the District and individual Clubs to encourage persistent financial support. I look forward to sharing more information on the program at the District Conference and introducing you to Matt Harris' brother, Robert, a serving State Trooper working in the classroom with students today.

Peace Fellow Applications Accepted through May 31

Don't forget! The opportunity to apply for a 2020-21 Peace Fellowship is open now! ***The deadline for application submission to the District is May 31.*** For application information:

<https://my.rotary.org/en/peace-fellowship-application>. To submit applications, or for more information, please contact Peace Committee Chair Diane Chido: dchido@dcanalytcis.net

Meet Carl Treleven



Carl Treleven is CEO of Westlake Ventures, which invests in development stage companies, and Chairman of EM Labels, a specialty printing company based in Mexico City. Previously, he was CEO and owner of Pharmagraphics, a specialty printing company based in Greensboro, NC.

Carl was born in Miami but spent most of his youth in Chicago. He has a BA from Rice University in Houston and an MBA from Dartmouth College in Hanover, NH. He has also been a CPA licensed in North Carolina and Texas, and is a Distinguished Toastmaster.

He serves as Vice Chairman of the Board of Directors of Smile Asia, a federation of cleft lip and palate charities in Asia, as well as Vice Chairman of Bright Faces International, its US affiliate.

Carl has been actively involved in Rotary for the first 14 years as a member of the Crescent Rotary Club in Greensboro, NC, and for the past 13 years as a member of the Rotary Club of St Petersburg, FL. He served as Governor of District 6950 in 2011-12. During his year as Governor, his district was named by RI President Kalyan Banerjee as one of the top 15 districts in all of Rotary.

After serving as Governor, he was Future Vision Transition Chairman in 2012-13 and District Foundation Chairman for 2013-16. He and his wife, Lina, have served on Rotary polio immunization teams in Nigeria, Benin, India, and Pakistan. He was also Endowment/Major Gifts Advisor for Zone 34 of Rotary during 2015-18. Zone 34 covers 14 Rotary districts in Florida, Georgia and the Caribbean. Carl and Lina are members of the Arch Klumph Society and the Bequest Society of the Rotary Foundation. Carl is also the recipient of the Rotary Foundation's Citation for Meritorious Service and the Service Above Self awards and was selected as Rotarian of the year by his district in 2009-10.

Carl is presently working with a group of Rotarians to re-think how the Rotary Foundation does water and sanitation projects, moving away from the traditional charity-based model to one focused on microfinance and empowerment, and where global grant funds are recycled back to the Rotary Foundation upon grant completion.

Conference Master of Ceremonies



JOHN M. HANNES
Senior Officer | Club and District Support, Americas

John Hannes is a Senior Officer with Club and District Support, Americas, representing Rotarians in Zones 27 through 33. He and his team members provide personalized service, training, and regional guidance on Rotary's Resources and Services, Administrative Procedures, Board Policy and Rotary Constitutional Documents, and Navigating www.MyRotary.org and Conducting Business Online.

John graduated from Dominican University (River Forest, IL) with a BA in Theatre Arts and lives in Evanston, IL. He has been on staff with Rotary since November 2010, is a Paul Harris Fellow +2, and current Secretary of the Rotary Club of Chicago Lakeview, Illinois, USA where has held a variety of positions including Club President (2013-14). You may also catch John as the host of the *Convention Minute* updates found on www.RIConvention.org and Rotary's social media channels.

Many of our clubs are finishing up, or at least finishing up the reporting, to receive the District Grant matching funds. Hopefully you recognize those funds are our District donations to the Annual Program Fund coming back to us. If you haven't donated to The Rotary Foundation this year District Grants are a good reminder to do so.

Although I'm a numbers guy and I enjoy looking at our statics that is not why I give, nor why you should give to The Rotary Foundation. Charitable giving, helping others, making the world a better place or safer place, or combinations of the above are part of the reasons why each of us are Rotarians. The Rotary Foundation (TRF) is how we as Rotarians accomplish those goals in big and small ways. Weather our goal is eliminating polio from the world or providing books for school children in your community, a few dollars a week may not change your lifestyle but it can mean a dramatic improvement to the lives of many.

At Conference you will get to see the impact of TRF donations in another way. You will hear from and have the opportunity to meet three Ambassador Scholars from 3 different countries. Their bios are in the current and last month's newsletter. I think you will enjoy hearing how Rotary has impacted their lives. We now call those participating in this program Global Scholars but the concept is the same: to identify individuals with the skills and desire to make the world a better place and give them a life changing experience.

I enjoy the competition between clubs to see who can give the most or most per capita, but the real goal is to make the world a better place. If a little competition helps us generate more donations to do so that will benefit all of us in the end. If you have given to TRF this Rotary year, on behalf of TRF and the District I thank you. If you have not, I'd ask you to consider donating. Even a few dollars can help more than you probably realize. Global Scholars, Ending Polio, and District Grants are just a few reasons to support TRF.

MY ROTARY STORY *by Randy Richardson, Rotary Club of New Wilmington*

My Rotary story is a brief one, but I hope that this mini-narrative serves as a prologue to a rewarding adventure. I was brought to Rotary, quite literally, nearly three years ago, by a good man with over 50 years of Rotary experience. Not only did he invite me to the meeting but he picked me up and delivered me to Ryder's restaurant on the edge of New Wilmington. He went the extra mile to carry me the extra mile, which is as far as you can go and still be in New Wilmington.

I suppose that figuratively and intellectually I had been headed for that meeting for quite some time. Over 30 years in the college communication classroom as a professor and speech & debate coach had impressed upon me the importance of developing community voices to address local, national and global issues. The more I learned about Rotary, the more I came to understand it as a venue for community values and action, near and far. In a world plagued by the stagnation of polarization and division, Rotary stands out as a model for engagement.

I thought my story of missing a meeting and being elected president was both unique and amusing. In time, I came to understand that it was neither.

In my third year it is clear that there is so much I need to learn. The acronyms alone are daunting, but already I have gained so much. The stories of service that I witness in my local club and that are articulated so eloquently at district gatherings serve to inspire and motivate. The friendships are priceless. The connections are real. The singing is terrible. In these days of global Internet connectivity but social isolation, I wonder how many people experience the privilege of joining together in worthwhile work well done? Thank you, Rotary.



New Wilmington Rotary Club President, Dr. Randy Richardson welcomes guest speaker, Westminster College Vice President for Academic Affairs, Dean Jeffrey Coker.

Meet Katrina Perehudoff



Katrina Perehudoff is a health scientist and legal scholar with over a decade of experience in pharmaceutical policy. Her work is guided by her core ambition to improve the affordability and accessibility of essential medicines for all. She holds degrees in health science (University of Lethbridge, Canada and Vrije Universiteit Amsterdam, Netherlands) and law (Ghent University, Belgium), and a PhD in global health from the University of Groningen (Netherlands). Katrina has five years of experience in health policy analysis and advocacy for the NGOs Health Action International (the Netherlands) and The European Consumer Organisation (Belgium). Since 2015 she has consulted on human rights and pharmaceutical policy issues for the FXB *Center for Health and Human Rights* at Harvard University, the Medical Human Rights Network, Medicines Law & Policy, and others. Katrina is an alumna of the Comparative Program on Health & Society at the Munk School of Global Affairs, University of Toronto (2017) and the Rotary Ambassadorial Scholarship program (2007-2008).

Katrina is currently a post doctoral researcher at the International Centre for Reproductive Health- a WHO Collaborating Centre at the Ghent University (Belgium), where her work focuses on access to medicines, policy, and governance, particularly in Kenya and Uganda, among others. She also currently holds a Post Doctoral Research Fellowship at the Dalla Lana School of Public Health, University of Toronto (Canada), where her research evaluates national law, pharmaceutical policy, and health indicators in 195 countries.

Getting to Know District Governor Nominee Beth Marshall



Dean & Beth Marshall

A client, Vic Peffer, told me about Rotary. I was about five years into owning my business and wanted to give back and get involved with the Zelenople community.

I love that Rotary has a Local and International component. When I feel overwhelmed about the suffering and need in the world, I know Rotary is doing what it can to improve the quality of lives and I can be a small part of a solution.

Rotary has benefited me in many ways. I have met so many caring and resourceful people, including fellow members, speakers and others wanting to make a difference. I am testing the waters in

leadership by becoming District Governor in 2020-21 which is something I would have shied away from in the past. I do love our District, and that has led me to a new frontier!

One of the ways I am preparing for my role as District Governor is to talk to other DGNs and their leadership teams at Zone Meetings to see how others handle challenges with Membership and encourage Foundation giving. I also am very grateful to DG Scott and DGE Ken and their open communication to help prepare and motivate me.

As District Governor, I am looking forward to meeting Rotarians from around our District. Social Media has helped us see some of the activities our clubs do, and there are some pretty creative people out there! I also am looking forward to working with all of our District Teams, RYLA, ROVA, Youth Exchange to name a few. I am looking forward to the whole experience! :)



My Staff at Marshall Hair Designs



International Convention in Atlanta



Beatrice & Clyde

District Conference is May 17-19. Here are important deadlines:

- May 1st, last day to receive the discounted room rate
- May 7th, last day to mail paper registrations
- May 10th, last day to register on-line using Credit Card payment
- Bring an item or two from the most needed list that will be given to the Second Harvest Food Bank.
- May 18th, Business meeting including a review of District finances from Rotary year 2017-18

2019-20 Nominating Committee for RI President:

Club President's should receive an Email by May 15 asking your club to vote for a past Director to be a part of the 2019-20 Nominating Committee for RI President. The communication will reference Zone 33 that will be our new Zone. Your options will be Past RI Directors James Ronald Ferrill and Anne L. Matthews. Each club will receive one vote as a member of Zone 33.

Service and Support Opportunities:

The following are grants and other service projects looking for support.

Previously communicated items which can be found in Prior Newsletters:

- **HANWASH** or Haiti National Clean Water, Sanitation and Health Strategy. Go to www.Hanwash.org to learn more.
- **10 Million Meal Challenge** –Rotary Zones 33 and 34 have partnered with 40 Regional and Local food Banks from Florida to Pennsylvania. Please down load the toolkit and [Join the 10 Million Meal Challenge](#) here. Once you sign up, YOUR local food bank will be notified to help you begin planning activities.
- **Clean Water and Sanitation project in Guatemala:** Our own Assistant Governor, Mike McElhanney from Kittanning Rotary club is coordinating efforts to support this Global Grant. Details are on the webpage [here](#).

CRANBERRY TOWNSHIP NOON ROTARY CLUB HOSTS 'THE BIG TABLE' EVENT

Submitted by: Dr. Linda Clautti, President-Elect

On Wednesday, April 17, 2019, the Pittsburgh region hosted The Big Table. Pittsburgh is a region that can and does thrive when we choose to care for each other. When we give our time to converse and connect, we draw each other closer and create the power to lead our community to an even better future. Given the pace of our world, we tend to gather, mostly, for reasons that are more personal or organizational. The Big Table Pittsburgh is an opportunity to have a discussion that one may not have otherwise and participate in a conversation that will connect across communities.

The theme and goals of The Big Table fit our Rotary goals as well. The Cranberry Township Noon Rotary Club and the Rose Schneider YMCA have partnered with Leadership Pittsburgh, Inc. to host public community conversations as part of The Big Table Pittsburgh when hundreds of organizations will be doing the same throughout the Pittsburgh region. The Cranberry Township Administration has also been a part of this event.

Held concurrently with Pittsburgh's event, our Rotary Club hosted The Big Table Event at the YMCA. There were robust conversations on "How we can all work together to make our community better." The results of the conversations, facilitated by Terri Sterzinger and Shavonne Ayres, were noted. We will share our survey results with Leadership Pittsburgh, the Cranberry Rotary Club and the Township Administration. Our intent is to see where the greatest needs are and to decide what we may want to fund to help our community. We are hoping that this successful program becomes an annual event to help our community.

District 7280 Calendar

May 2019

May 2019	Youth Service Month
May 5-6, 2019	ROVA, Camp Nazareth, Mercer
May 7, 2019	Last Day to Mail Conference Registrations
May 10, 2019	Last Day to Register on-line for Conference
May 17-19, 2019	District Conference, Sheraton Erie Bayfront Hotel Reservation Link
June 2019	Rotary Fellowships Month
June 1-6, 2019	110th International Convention, Hamburg, Germany
June 9-14, 2019	RYLA, Westminster College
June 23, 2019	Pirates game, Sponsored by Slippery Rock and Kittanning
June 28-29, 2019	Zone 33 Leadership Training, Greensboro, NC
July 2019	Rotary Connects The World
July 2019	District Governor Ken Fleeson's official visits begin
August 31, 2019	Last day to submit District Grant Applications
September 2019	District 7280 Scholarship applications due
September 28, 2019	RLI, Clarion, PA
October 5, 2019	RLI, First Lutheran Church, Greensburg – deadline 9/21
October 19, 2019	Fall Workshop, Clarion, PA
November 2, 2019	RLI, Washington County Public Schools, Hagerstown, MD
November 19-22, 2019	Zone 33-34 Leadership Summit, Atlanta, GA
January 19-25, 2020	International Assembly – DGN Beth Marshall, San Diego
March 6-8, 2020	PETS & AG Training, Penn Stater, State College, PA
May 15-17, 2020	District Conference, Doubletree, Cranberry Twp. PA
June 6-10, 2020	111th international Convention, Honolulu, Hawaii

Scott's Message continued from Page 1

Once Conference is over, it's off to Europe for International Convention. Paula and I are extending a bit since it's our first and possibly our last trip to Europe. Sometime in-between Conference and Convention I hope to wrap up many of my Governor Duties, including putting out a newsletter. Then it's off to Poland to visit the first exchange student we hosted. We have kept in touch through the years since she was here and are anxious to be able to see her home country. Then we are off to Germany for Convention and when that's over, it's off to Spain with some Rotarian friends we've made through our training. With a little luck we will have a few stories and pictures to share. Perhaps DGE Ken will allow me a little space for a Convention recap to get you ready for Hawaii in 2020. Another item you might want to put on your calendar.... It's on mine.

The Rotary District 7280 Newsletter is published monthly for District Clubs. District News is also available on Facebook – Rotary District 7280 -- and on our website: www.rotarydistrict7280.org.

Email article suggestions, comments and/or questions to Kathy Corcoran, District Public Information Chair at corcoran7667@gmail.com

RLI COURSE DAY SCHEDULED

The RLI Course Day for September 28, 2019 will be held at the Ramada Inn in Clarion. Registration is now open for that Course Day at www.rlimainline.org. Promotional flyers will be available at the District Conference.



**ShelterBox
Fundraiser
Huge
Success!**

It was 100% increases in attendance and dollars raised at the 2nd Annual ShelterBox Fundraiser held April 5th at the Stables of Connoquenessing in Renfrew. Pictured above are ShelterBox Ambassadors Tom Grant (Zelienople) and John Marshall (Cranberry Noon). Special thanks to the 15 Rotary Clubs who donated prize baskets and gift cards for the Raffle.