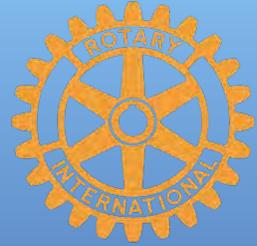




JULY 2019

Rotary District 7280



A NEW ROTARY YEAR BEGINS!

A Message from District Governor Ken Fleeson

Please join me in thanking District Governor Scott, your Club Presidents, our District Team Leaders and your fellow club members for their hard work, guidance and passion as we strived to “Be the Inspiration” over the past year.

The Rotary Theme for 2019 – 2020 is “Rotary Connects the World.” Rotary International President Mark Maloney is asking we increase our connectivity. In many cases we are already connecting through our involvement with our clubs through meetings, community service projects and programs. What I am suggesting is that we increase our connectivity by becoming more engaged in our approach to our clubs and Rotary.

President Mark is also asking us to “Grow Rotary.” There is no doubt we need to continually be looking to increase our membership, but “Grow Rotary” means much more. We need to “Grow Rotary” by increasing the engagement of our members and increase the visibility of our clubs. For some clubs, the recruitment of new members is not a problem. What is often the problem is retention. Ten years ago Rotary had 1.2 million members; today we have 1.2 million members. If we simply bring members in, but do not offer them a way to utilize their talents or follow their passions, they will soon become dissatisfied and will leave to pursue these paths somewhere else.

The new vision statement for Rotary is “Together we see a world where people unite and take action to create lasting change – across the globe, in our communities and in ourselves.”

Continued on Page 4



Cindy and Ken Fleeson

Fun Facts About Ken:

Ken had his first, and only, hole-in-one at Butler Country Club.

During a visit to Universal Studios in Orlando, Ken was picked from the crowd to be a stand-in for a recreation of the shower scene from the movie, “Psycho.”

JULY

Starts a New Rotary Year:

ROTARY CONNECTS THE WORLD

by Diane Chido, District Peace Committee Chair



For those of you who did not get to hear retired State Trooper Matt Harris present his *Character, Be About It* program at our 2019 District 7280 Conference, you can read all about it in the Sunday, June 16, 2019 *Erie Times News* article and hear the interview:

<https://www.goerie.com/entertainmentlife/20190616/retired-troopers-program-aims-to-give-youth-strong-foundation>. I would encourage everyone to read the article

and watch the video about the program, accessible here:

<https://www.characterbeaboutit.org/>.



Matt Harris working on a writing assignment with fourth grade students at Jefferson Elementary School in Erie. Currently serving State Troopers can be seen working with students in the background.

I will be meeting with Mr. Harris to discuss identifying the optimal school for our District to sponsor as our Peacebuilding project. We would also welcome suggestions on schools that may have the most need for students to learn positive character traits and to learn to respect and trust law enforcement officers. This could be a district in a particularly remote or poverty-stricken area, or one hard hit by the opioid crisis with lots of students having lost parents, siblings or others.

Once we have selected the school, District Governor Ken Fleeson and I will inform all the 7280 Clubs and their members how we can come together to raise the \$26,000 needed to ensure funding needed to support the program for the full 2020-21 school year.

Contact Diane at dchido@dcanalytics.net

The Rotary Foundation has established a new support fund to receive contributions for disasters that strike around the world. Entitled the “**Rotary Disaster Response Fund**,” Rotary staff in Programs and Grants are now able to reach out to affected areas and their districts to assess the need and desire for funding. Upon a qualified response, much like a District Grant, the affected district will be awarded funding in increments of up to \$25,000. Only districts in areas affected by a natural disaster may request a grant.

The Foundation encourages donations to the fund so that when disasters occur, Rotary will be able to help.

District 7280 Giving to the Foundation

As of May 31, 2019 the following are the top per capita giving clubs of the District

- | | |
|------------------|----------|
| 1. Port Allegany | \$410.45 |
| 2. Sharon | \$404.25 |
| 3. Zelienople | \$226.12 |
| 4. Butler | \$221.40 |
| 5. Rich-Mar | \$192.64 |
| 6. Kane | \$183.46 |

District 7280 giving as of May 31, 2019 compared to May 31, 2018

	2019	2018
# of members	1,330	1,393
Goals Achieved	82.0%	91.2%
Annual program fund giving YTD	\$119,464	\$143,702
Annual fund per Capita Giving	\$89.82	\$103.16
Clubs who have donated	34 of 43 (79.07%)	40 of 43 (93.02%)



Check out the Butler AM Rotary Facebook page for more information on this project!

ROTARY DISTRICT 7280 WANTS TO HELP PROMOTE INDIVIDUAL CLUB FUNDRAISERS AND PROJECTS. CLUBS ARE ENCOURAGED TO SEND THEIR EVENT PROMOS TO KATHY CORCORAN AT CORCORAN7667@GMAIL.COM FOR POSTING ON THE DISTRICT'S FACEBOOK PAGE AND WHEN POSSIBLE, INCLUDED ON THE DISTRICT WEBSITE AND NEWSLETTER.

GROWING CLUB MEMBERSHIP: IT CAN START WITH AN INVITATION TO VOLUNTEER

Page 4

Spring 2016



By Jack Cohen, Membership Chair

Community service is one of the fundamental building blocks of our organization's foundation. Volunteering results in a significant impact on the community and allows you to connect to your community and make it a better place. Even helping out with the smallest tasks can make a real difference to the lives of people, animals, and organizations in need. Dedicating your time as a volunteer also helps you make new friends, expand your network, and boost your social skills.

A great way to help people learn about the Rotary is by inviting them to the projects you're working on so they can see what you're doing and the impact it's making. Rotary is not only involved with local projects, but thousands across the globe and being a part of that is truly special. Think about it, your time and commitment to one project is changing someone's life and helping them succeed in ways they never thought were possible.

Being a member of Rotary provides growth and education in human relations and personal development. There are so many benefits of this organization like professional networking, leadership development, service opportunities, building friendships, international awareness of other Rotary clubs and more! Encourage friends, family and co-workers to get involved by mentoring them about what Rotary means to you and how it has changed your life.

Contact Jack at jack@visitbutlercounty.com

District Governor Message – *continued from Page 1*

By taking action in our clubs and our communities, we will increase our connectivity. As others see the service work we do, the ability to network, to learn and develop leadership skills, to develop fellowships, and the fun we are having while doing so, they will no doubt want to join us. This not only helps us to “Grow Rotary,” it increases our ability to help those that need us. In order to accomplish this, we may need to make changes in our meeting schedules, our club structure, and our approach to how we recruit new members and get them engaged so they can pursue their interests.

At the recent Rotary International Convention in Hamburg, I attended a breakout session that discussed the traits of a hypothetical Rotary Club. One of the questions posed was: “How should our club be known.” After many suggestions, the group decided we should be known as “Simply Irresistible.” As we go through the new Rotary year, let’s work together to increase our connectivity, “Grow Rotary”, and be “Simply Irresistible.”

It is a true honor to be your District Governor and if there is anything I can do to support your efforts throughout the year, please do not hesitate to contact me.

Yours in Rotary Service,

Ken

Contact Ken at kfleeson@lectromat.com

DISTRICT GOVERNOR NOMINATIONS FOR 2022 – 2023

All District 7280 clubs are invited to submit District Governor nominations for the 2022 – 2023 Rotary year by Sunday, September 1, 2019. Information submitted shall be in the form of a resolution, adopted at a regular meeting of the club. The named candidate has to be nominated and approved by a majority of the club members. The resolution has to be certified by the club secretary. A club may suggest a candidate who is a member of another club, so long as the suggesting club first obtains the concurrence of the candidate's club.

Candidates are required to have been a member in good standing for at least seven years and have served a full year as club president. The candidates must agree in writing to having their name submitted.

The club resolution and candidate acceptance letter need to be submitted together and mailed via US Mail to District Governor Ken Fleeson, 117 Bayberry Ln, Cranberry Twp., PA 16066.

In accordance with the District and Rotary International By-Laws, ONLY club-suggested candidates are eligible to challenge the Nominating Committee's Decision.

ROTARY LEADERSHIP INSTITUTE (RLI)

The Rotary Leadership Institute is a great place for Rotarians to quickly learn about the "Object of Rotary." Club Officers can build on their Rotary Knowledge to enhance their club experience. Club Presidents can expand on the skills gained at their President Elect Training Seminar. Long-time Rotarians can re-ignite the old Rotary flame, and at the same time, share their experiences with other participants.

Upcoming courses will be held on Saturday, September 28, 2019, at the Ramada Inn, Clarion and on Saturday, October 5, 2019, at the Salvation Army Temple, Mount Lebanon, PA.

For more information and registration information please visit www.RLIMainLine.org.

CALL FOR DISTRICT TEAM MEMBERS

All members of Rotary District 7280 are encouraged to volunteer to be a member of one of our District teams and share their experience and talents to help strengthen and support clubs in our District.

The following is a list of our teams:

Community Service
Foundation
Interact
Membership

Peace Fellows
Public Image
Scholarships
Strategic Planning

If you have an interest in serving on one of these committees, please contact Ken Fleeson by email at kfleeson@lectromat.com, or by phone at 724-355-1619.

Let's all work together to make our clubs and District stronger and become "Simply Irresistible".

July 2019	Start of a New Rotary Year - Rotary Connects the World
July 2019	District Governor Ken Fleeson's official visits begin
August 2019	Membership and New Club Development Month
August 31, 2019	Last day to submit District Grant Applications
September 2019	Basic Education and Literacy Month
September 1, 2019	District Governor Nominations for 2022 – 2023 due
September 28, 2019	RLI, Ramada Inn, Clarion, PA
October 2019	Economic and Community Development Month
October 5, 2019	Nominating Committee (DG 2022-2023), Location TBD
October 5, 2019	RLI, First Lutheran Church, Greensburg – Deadline to register is 9/21/19
October 19, 2019	Fall Workshop, Ramada Inn Clarion
October 24, 2019	World Polio Day
October 31, 2019	District "Servant Leader Scholarship" Applications Due
November 2019	Rotary Foundation Month
November 2, 2019	RLI, Washington County Public Schools, Hagerstown, MD
November 10, 2019	Rotary Day at the UN
November 19-22, 2019	Zone 33 – 34 Leadership Summit, Atlanta, GA
December 2019	Disease Prevention and Treatment Month
January 2020	Vocational Service Month
January 1, 2020	Updates of Club membership due to Rotary International
February 2020	Peace and Conflict Prevention / Resolution Month
February 23, 2020	Rotary's 115 th Anniversary
March 2020	Water and Sanitation Month
March 6-8, 2020	PETS & AG Training, Penn Stater, State College, PA
April 2020	Maternal and Child Health Month
May 2020	Youth Service Month
May 15-17, 2020	District Conference, Doubletree, Cranberry Twp., PA
June 2020	Rotary Fellowships Month
June 6-10, 2020	111 th Rotary International Convention, Honolulu, Hawaii

RICH-MAR SATELLITE CLUB SUPPORTS CRUTCHES 4 AFRICA

The new Rich-Mar Rotary Satellite Club – total of 8 mighty members - organized a donation drive of medical equipment to support Crutches 4 Africa. They collected 320 pairs of crutches, 180 walkers, six wheel chairs and 30 boots! Rotarian Phil Smith of the Keystone Rotary Club picked up the donation and delivered it to Rochester, NY where a container is being filled for delivery to Africa before the end of June. Here are photos from the June 15th donation pickup. The Butler/Cranberry Eagle media outlet covered the project.



The Rotary District 7280 Newsletter is published monthly for District Clubs. District News is also available on Facebook – Rotary District 7280 -- and on our website: www.rotarydistrict7280.org. Email article suggestions, comments and/or questions to: [Kathy Corcoran, District Public Information Chair at corcoran7667@gmail.com](mailto:corcoran7667@gmail.com)